

STYLED to SPARKLE

life & style for the *real girl*

ABOUT STYLED TO SPARKLE

Styled to Sparkle is a wide-reaching platform for fashion advice, outfit ideas, shopping tips, lifestyle trends, travel guides, beauty product reviews, and so much more.

Styled to Sparkle was founded in 2015 in response to a growing demand for authentic **real girl** life, style and travel needs. "Champagne Taste on a Prosecco Budget" is the basis of everything that we aim to provide to our followers, who don't always have time to research the latest travel destinations, or beauty and fashion trends.



ABOUT CARLEE KRTOLICA

Carlee is the Editor-in-Chief at Styled to Sparkle, a writer, sommelier, expert traveller, wife and dog mom. She has a Bachelor of Commerce Degree and has completed her WSET Level 2 Certification.

Carlee's love of travel, as well as her meticulous notes and photographic memory sparked the idea for the web site. She wanted to share her travel experiences, recommendations for hotels and restaurants with an ever-growing and receptive audience.

DEMOGRAPHICS

- 62% are women
- 45% are 18-24
- 35% are 25-45
- 75% are from N. America

SITE TRAFFIC

86,000	4,900
Monthly Page Views	Monthly Unique Visitors
11,000	43,000
Visitors Per Month	Audience Size



SOCIAL MEDIA



1,200 Followers



87% Engagement



282,000 Viewers



49,600 Followers

@ StyledtoSparkle



SPONSORSHIP AND CAMPAIGN OPTIONS

- Sponsored Posts
- Social Media Posts
- Brand Ambassadorship
- Product Placement
- Banner Ads
- Events and Travel

CONNECT

Contact me to find out more about how we can work together.

EMAIL: carlee@styledtosparkle.com

PHONE: +1 403-990-2341

WEB: www.styledtosparkle.com

PAST AND CURRENT BRAND PARTNERS

