

ABOUT STYLED TO SPARKLE

Styled to Sparkle is a wide-reaching platform for fashion advice, outfit ideas, shopping tips, lifestyle trends, travel guides, beauty product reviews, and so much more.

Styled to Sparkle was founded in 2015 in response to a growing demand for authentic **real girl** life, style and travel needs. **“Everything you need to know about...”** is emblematic of what we aim to provide to our followers and readers, who don’t always have the time to research the latest travel destinations, interior design, or beauty and fashion trends.



ABOUT CARLEE KRTOLICA

Carlee is the Editor-in-Chief at Styled to Sparkle, a writer, sommelier, expert traveller, wife and dog mom. She has a Bachelor of Commerce Degree and has completed her WSET Level 2 Wine Sommelier Certification.

Carlee’s love of travel, as well as her meticulous notes and photographic memory sparked the idea for the web site. She wanted to share her travel experiences, recommendations for hotels and restaurants with an ever-growing and receptive audience.



DEMOGRAPHICS

- 70% are women
- 45% are 18-24
- 35% are 25-45
- 75% are from N. America

SITE TRAFFIC

86,000	4,900
Monthly Page Views	Monthly Unique Visitors
11,000	43,000
Visitors Per Month	Audience Size



SOCIAL MEDIA

@ StyledtoSparkle



49,600
Followers



683,300
Viewers



1,200
Followers



87%
Engagement



5,000+
Views



SPONSORSHIP AND CAMPAIGN OPTIONS

- Sponsored Posts
- Social Media Posts
- Brand Ambassadorship
- Product Placement
- Banner Ads
- Events and Travel

CONNECT

Contact me to find out more about how we can work together.

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PAST AND CURRENT BRAND PARTNERS

